## MARKETING CONSULTANT

"BUILDING SCALABLE SOLUTIONS WITH DIGITAL STRATEGIES."





#### **ABOUT ME**



## Digital Marketing Expert

"I'm Sarath, a web designer and the digital marketing expert in Calicut, helping businesses grow with design-driven strategy and measurable results. Unlike traditional creatives, I bridge the gap between aesthetics and revenue because I've been where you are. My experience as a BDE in a Business Consulting Firm and working as a Digital Marketer taught me one thing: great marketing and design mean nothing if they don't drive tangible growth.

Sarath K
Marketing Consultant

"Building Scalable Solutions with Digital Strategies."

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#### **PLAN - EXECUTE - GROW**

#### WHAT I DO











## Digital Marketing

I help brands grow, engage, and convert audiences through data-driven digital strategies. With expertise in SEO, social media marketing, content creation, and performance analytics, I craft campaigns that deliver measurable results—whether it's boosting traffic, increasing sales, or building loyal communities.

VISION - To become a trusted digital partner for brands—driving meaningful growth through smart, scalable strategies that evolve with the business.



#### Web Designer

I craft fast, beautiful and user friendly websites that blend aesthetics with functionality. From sleek portfolios to high-converting business sites, I design digital experiences that captivate audiences and drive results.



I engineer measurable growth systems where search and social work synergistically. By combining technical SEO precision with data-driven social strategies, I help brands dominate both search rankings and social feeds – driving qualified traffic that converts into sales.

MISSION - To empower brands with result-driven digital strategies that build visibility, drive growth, and deliver long-term value.



## Content Marketing

I craft strategic content systems that attract ideal customers, nurture trust, and convert readers into revenue. More that just words on a page – I build measurable marketing assets that work 24/7 for your business.

# DIGITAL MARKETER

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